

UCL Media Project Overview

It is possible with the web interface to search on the Google Fusion Tables backend. Changes to the Fusion Table will be displayed on the map.

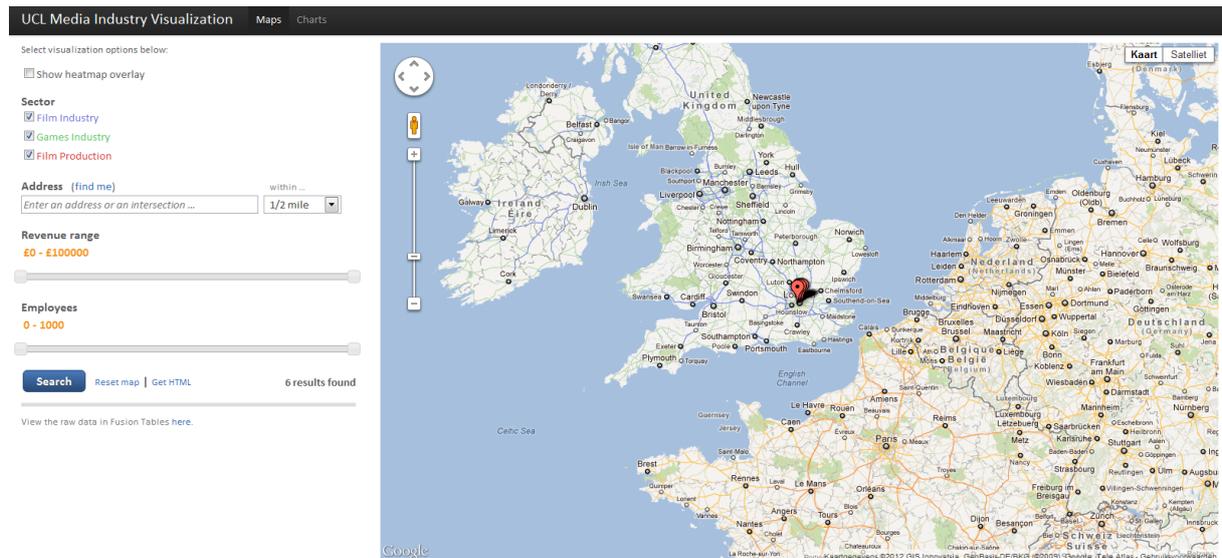
Media Visualisation

[Get link](#)

File View Edit Visualize Merge Experiment

Showing all rows [options](#)

sector ▾	name ▾	staff ▾	revenue ▾	geometry ▾
Film	Company 1	23	102.3	Gower Street, London WC1E 6BT, UK
Publishing	Company 2	45	56	Surrey Street, London WC2R 2LS, UK
Publishing	Company 3	12	2.1	Exhibition Road, London SW7 2AZ, UK
Games	Company 4	500	865	Houghton Street, London WC2A 2AE, UK
Games	Company 5	110	340.5	Mile End Road, London E1 4NS, UK
Film	Company 6	3	120	Glenwood Road, London N12 3JR, UK



Search and Display Options

There are different ways to search the database and display the data on the map.

Heatmap

By selecting “show heatmap overlay” a heatmap of the data will be generated. Sufficient data is needed to generate a heatmap.

Show heatmap overlay

Sector

This option filters companies by Sector.

Sector

Film Industry

Games Industry

Film Production

Location

Address [\(find me\)](#)

within ...

1/2 mile



The within option will only return results within a radius of x miles.

Revenue Range

Revenue range

£0 - £100000



Employee Range

Employees

0 - 1000



Generate the HTML code of the map that's currently displayed

[Search](#) [Reset map](#) | [Get HTML](#) 4 results found

```
<div style="position: absolute; left: 0px; top: 0px;
overflow-x: hidden; overflow-y: hidden; width: 100%;
height: 100%; z-index: 0; "><div style="position:
absolute; left: 0px; top: 0px; overflow-x: hidden;
overflow-y: hidden; width: 100%; height: 100%; z-index:
0; "><div style="position: absolute; left: 0px; top: 0px;
z-index: 1; -webkit-transform-origin-x: 554px; -webkit-
transform-origin-y: 350px; -webkit-transform: matrix(1,
0, 0, 1, 0, 0); cursor:
```

Copy To Clipboard...

Charts

- Pie Chart**
- Line Chart
- Geo Chart
- Table
- Bar Chart
- Column Chart
- Area Chart

Revenue by Sector

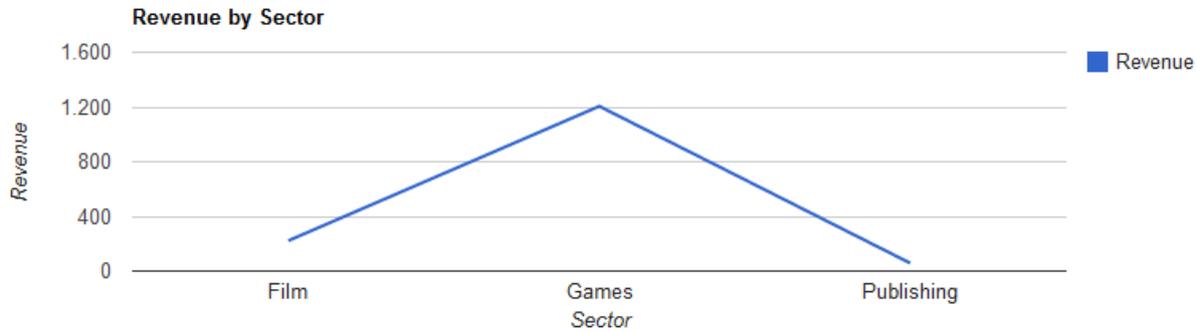


[View the raw data in Fusion Tables here.](#)

Revenue by Staff



Staff by Sector



Sector	Revenue
Film	222.3
Games	1205.5
Publishing	58.1

